


Watch the Real Estate Website Video at:  
<http://support.my-real-estate-website.com/getting-started-with-my-real-estate-website/2009/08/real-estate-website-features/>

# Real Estate Website Features

## Tire Kicker Website

- Unlimited Pages & Articles
- Unlimited Categories
- Built-in Photo/Media Manager
- Online Website Support
- User Comments & Pings Enabled
- Built-in Blog Spam Filter
- 1 Editor Account
- Easy to Upgrade

The Tire Kicker Plan is better than most real estate websites on the market but it's missing the really cool bells & whistles. It's for those real estate agents that like to dip their toe in the water first.

 858-779-4663

## Got a Question?

Leave a comment on the  
video's blog post or  
shoot us an email:  
[admin@my-real-estate-website.com](mailto:admin@my-real-estate-website.com)

Real Estate Websites from  
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# Real Estate Website Features

## Social Marketing Website

- **Tire Kicker Features**
- **PLUS**
- Support For Article Images & Custom Thumbnails
- Featured Navigation Package
  - Home Page Sliding Article/Image Gallery
  - Related Articles On Pages/Posts
- Email Subscriptions Enabled
- Keyword Rich URL's
- Social Bookmarking Package
  - User Can Share Your Site **Directly From Your Page**
  - Email Your Article Link To Friends
  - Text Your Article Link To A Friend's Phone
  - Share Your Article Link On Over 40 Social Bookmarking & Sharing Websites
- Find Me Social Profile Package
  - Built-in Support For Your Profiles On:
    1. Facebook™
    2. LinkedIn™
    3. Twitter™
    4. YouTube™
    5. Realtor.com™
    6. Digg™
    7. Inman News™
    8. Active Rain™
- Visitor Comment Editing Tags Enabled
- 2 Users -1 Editor & 1 Author
- Easy to Upgrade

The Social Marketing Plan makes your real estate website look sharp and allows you to engage consumers at a more personal level leveraging Web2.0 technologies they're already familiar with.

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# Real Estate Website Features

## Lead Generation Website

- **Tire Kicker Features**
- **Social Marketing Plan Features**
- **PLUS**
- Custom Forms Package
  - Add A Form To Any Page
  - Activated By Checking A Box & Selecting Your Form
- Quick Home SearchPackage
  - Search Box Integrated With Your Existing mlsfinder.com IDX Solution
  - City Search Quick Links At The Bottom Of Every Page
- Automated Search Engine Marketing Package
  - Automatic Search Engine Submission (Every time you make a new page!)
    - Notifies Google, Bing (formerly MSN Live search), Yahoo & Ask.com
  - Automated [XML Sitemaps](#) Creation
    - XML Sitemaps drastically improve search engine placement. They're supported by all of the top search engines.
  - Meta Keywords & Descriptions Generated Automatically
- Easy to Upgrade

The Lead Generation Plan is for serious real estate agents. When it's time for your website to really serve a purpose in your business, this is the way to go.

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# Real Estate Website Features

## Property Showcase Website

- **Tire Kicker Features**
- **Social Marketing Plan Features**
- **Lead Generation Plan Features**
- **PLUS**
- Property Showcase Package
  - Unlimited Properties
  - Pre-formatted Layouts – No HTML Knowledge Necessary
  - Featured Homes Category
  - Sold Homes Category
  - Best Buys Category
  - Display Large Property Photos (up to 940px wide)
  - Unlimited\* Number of Photos
  - Photo Descriptions Optional
  - Listing Details PLUS Unlimited Description Length
  - Integrated Showing Request Form
  - Integrated More Information Form
  - Display Aerial Photo
  - Display Map With Directions
  - Custom Home Page & Category Display Boxes
- Integrated Foreclosure Search
- Unlimited User Accounts
- Unlimited Phone Support
- Future Version Upgrades Included
  - In the works:
    - Rental Search Integrating Craigslist and Ooodle Listings
    - Facebook Connect Integration
    - Nested Comments (reply to specific comments)
    - Automatic Virtual Tour Creation
    - Automatic Single Property Websites
    - Automatic HTML Templates (for sites like Craigslist)
    - and more...
- Additional Niche Websites (paid upgrade optional)
  - Entire Websites Devoted To Neighborhoods, Lake Homes, Community Events, etc...
- Inter-website Syndication (paid upgrade optional)
  - You write it once and it gets published to multiple websites automatically

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